

**ORDER**

KSNV

**Orders**  
**Order / Rev:** 104170  
**Alt Order #:**  
**Product Desc:** State Senate 3Q12  
**Estimate:**  
**Flight Dates:** 09/03/12 - 09/30/12  
**Original Date / Rev:** 07/10/12 / 07/10/12  
**Order Type:** GENERAL

**Primary AE:** Kevin Goodell  
**Sales Office:** VEGS  
**Sales Region:** Local

**Agency**  
**Name:** Benny for Nevada  
**Buying Contact:**  
**Billing Contact:**  
 1930 Village Center Cir.  
 Las Vegas, NV 89134

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Benny for Nevada  
**Demographic:** A25-54  
**Product Codes:** PLC09  
**Priority:** SELECT PRIORITY CODE  
**Revenue Codes:** POLITICAL/AGY, PCAN, GEN

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	15	\$7,725.00	\$6,566.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	15	\$7,725.00	\$6,566.25	0.00
<b>Totals</b>	<b>15</b>	<b>\$7,725.00</b>	<b>\$6,566.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	09/03/12	09/30/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-----	:30	0	\$375.003		0.00	NM	11	\$4,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWT---		3				\$375.00		0.00			
Week:		09/10/12	09/16/12	MT-T---		3				\$375.00		0.00			
Week:		09/17/12	09/23/12	MTWT---		3				\$375.00		0.00			
Week:		09/24/12	09/30/12	M--T---		2				\$375.00		0.00			
N 2	KSNV	09/03/12	09/30/12	NFL Pre-Game / FNA NFL Pre-Game	CM	445p-515p (4:45 PM-5:15 PM)	-----	:30	0	\$900.003		0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S		1				\$900.00		0.00			
Week:		09/10/12	09/16/12	-----S		1				\$900.00		0.00			
Week:		09/17/12	09/23/12	-----S		1				\$900.00		0.00			
Week:		09/24/12	09/30/12	-----S		1				\$900.00		0.00			
													<b>Totals</b>	<b>15</b>	<b>\$7,725.00</b>